



May 28, 2021

Edward J. Swoyer, Jr., President  
Greater Berks Development Fund  
PO Box 8621  
Reading, PA 19603

Re: Greater Reading Enterprise Zone Designation

Dear Mr. Swoyer:

On behalf of Governor Wolf, I am pleased to inform Greater Berks Development Fund that your application for designation as a Keystone Enterprise Zone has been approved. The attached maps define the approved designated area. The Greater Berks Development Fund will be the administering agency responsible for implementing the revitalization effort in Bern, Cumru, Exeter, Muhlenberg, and Ontelaunee Townships and the City of Reading. The designation takes effect immediately and ends on May 31, 2026.

This designation provides the added benefit of priority consideration under several Department of Community and Economic Development (DCED) programs including the Keystone Communities program. The designation also qualifies as a “distressed area” under the Neighborhood Assistance Program (NAP). For additional information regarding NAP, please contact John Winters at 717-720-1471 or [johwinters@pa.gov](mailto:johwinters@pa.gov).

DCED may be releasing details concerning the approval of your designation to the media within the next few weeks. We appreciate your cooperation in not releasing the information prior to that time. If you are planning an immediate announcement or event, please contact the DCED Communications Office at (717) 783-1132 to discuss your needs.

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Questions or concerns regarding designation or the Keystone Communities program may be directed to me or your regional office contact, Fadia Halma, at (717) 877-8481 or [fhalma@pa.gov](mailto:fhalma@pa.gov).

Sincerely,

A handwritten signature in blue ink that reads "Christie Yerger". The signature is written in a cursive, flowing style.

Christie Yerger  
Manager  
Keystone Communities Program

Enclosure

CC: Carol L. Kilko, Deputy Secretary for Business Finance, DCED  
Mandy Book, Director, Center for Community Enhancement, DCED  
Fadia Halma, Director, Lehigh Valley Region, DCED